



Facts

Not Manipulated.

\$15.75

for

\$19.50

to

\$30.00

Suits

There comes a day when the "gems" of this New Men's Shop have to be "cut" in prices. Tomorrow will be the first day—the day of the year's best values.

\$15.75 For any \$30.00 Suit.
For any \$25.00 Suit.
For any \$22.50 Suit.
For any \$19.50 Suit.

This New Men's Shop is to be ever new—thus this disposal of All-wool Cloth Suits in light and medium weights. Remember this statement later—the advance in costs of materials will make it impossible to offer equal quality suits next autumn-winter at \$19.50 to \$30.00. Tomorrow's Clearing Sale means—\$15.75 for Suits better than can be duplicated at \$19.50 to \$30.00.

The Palais Royal *Disposal* The New Men's Shop

Men's Exclusive Entrance G Street, Two Doors East of Eleventh Open Tomorrow Until 6 P.M.

Athletic Underwear

Shirts and Drawers 26c The Union Suits 39c

The "Varsity" is here at 39c and 69c. The Nainsook Athletic Underwear, special for tomorrow at 26c and 39c, is from a rival maker who selects this New Men's Shop to advertise his product.

Note, 26c and 39c for tomorrow only.

Deeds Not Words

The ever-increasing success of this New Men's Shop is because quality comes first. Then price—at any price this New Men's Shop gives better than usual quality because content with less than usual profit.

"Onyx" Hosiery

Silk Fiber Hose 25c Six Pairs, \$1.38

These American Hose have no rival in the world. Superior to Imported 50c Plaited Silk Hose, they are now exported to England and France in vast quantities. All sizes here in black, white, tan, gray and Palm Beach.

\$3.45 Standard at \$5.00 Silk Shirts Standard at \$7.50 \$4.85

At \$3.45 Heavy Tub Silk Shirts, with satin stripes.

At \$4.85 New York's "5th Avenue" Crepe de Chine Silks.



Neglige Shirts,

\$1

Sport Shirts.

Coat Shirts Absolutely Perfect Fitting.

Three Lengths of Sleeves to Each Neck Size.

Note the tailoring, the fit at neck and shoulders and learn that the colors are indelibly woven in—not printed. We pay more than usual and give better shirts than usual at \$1.00.



Cool Cloth and Palm Beach Suits

\$4.50

Remember—this New Men's Shop first considers quality—these Suits, both as to materials and tailoring, are guaranteed to give satisfaction. Cheap imitations are not tolerated here.

Palm Beach Suits.
Cool Cloth Suits.
Plain-back Suits.
Pinch-back Suits.

\$4.50

Cool Cloth Suits look like all-wool cloth—though they weigh but twenty-four ounces. Like best of wool cloths, "Cool Cloth" is developed in all shades of grays and tans, mixtures, plaids and checks.

Palm Beach Suits—Comparisons will prove that these Genuine Palm Beach Suits—at \$4.50—are the equal of the best retailing at \$5.00 in New York or elsewhere, and infinitely superior to the cheap imitations.

88c All \$1.00 Dresses Reduced 88c

All Sizes From 6 to 14 Years—88c for Tomorrow—Saturday Only.

All \$1.00 Middy Blouses for 88c

Children's, 6 to 12 Years.

Misses', 12 to 18 Years.

Adults' in Sizes From 32 to 42 Bust.

\$1.00 for Middy Skirts, of white and navy galatea; pleated or gored; with or without body.

\$1.98 for White Dresses with dainty trimmings of organdy, lace, embroidery and ribbon sash.

10c 42 up for Children's Drawers; 50c up for Gowns, 25c up for Skirts, 25c up for Underwaists, 50c up for Pajamas.

50c for Rompers and Creepers in sizes 6 months to 6 years; 50c for Wash Hats and 25c for Sunbonnets.

Palais Royal Juvenile Dept., New Building, Third Floor.



YOUR BOY WINS FIRST PRIZE

\$5.00 Cloth Suits, \$3.55 Two Pairs Knickerbockers.

The better Suits at 33 per cent discount—one-third off the marked price. Choice of Sampeck Clothes—the standard of America. Best Light-weight Wool Cloth Suits, marked \$6.00 to \$12.00. Don't forget to deduct one-third from the price marked on the suit you select.

Middy Wash Suits, 95c For Smaller Boys.

The white middy and pants are trimmed with navy braid to match. The cutest suits of the year for boys of 3 to 9 years.

Wash Knickerbockers, 50c Shirts and Blouses.

Better than the price would indicate. See these White and Crash Knickerbockers—and the Sport Shirts and Blouses.

Palais Royal Boys' Shop, New Building, Second Floor.



Shirt Waists or Blouses?

What's in a Name—and in a Price?

Reduced to \$1.45 Were to \$3.00.

There's something in a price—in \$1.45—when it means choice of the Palais Royal's quickest selling styles of \$2.00 to \$3.00 Blouses. But why reduce them to \$1.45? Because the lots are "broken." In bunching them all sizes and a vast variety are created.

Japanese Silk Blouses.

Summery Lingerie Blouses.

Crepe de Chine Blouses.

Tailored Voile Blouses.

A word to the wise—be early. Is it not logical that the \$3.00 Blouses and the prettiest styles will not be left for late visitors? Another word—put money in your purse, because you'll want to buy more than one.

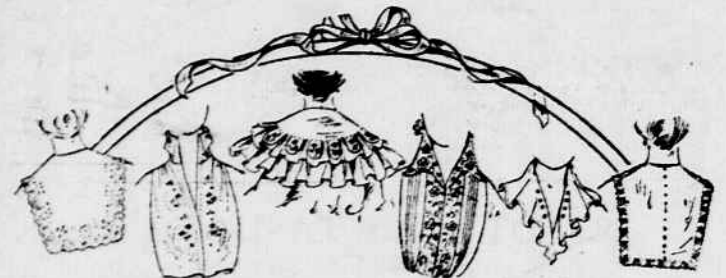
Tomorrow—On Street Floor Tables.

Look for the Crowd of Enthusiastic Purchasers—Near Elevators.

Tomorrow's early visitors are promised first prizes—and all sizes from 36 to 46—in one style or another.

New Neckwear, 25c

Sailor Collars, Collar and Cuff Sets, Windsor and other Ties. Specially good values at 25c. On street floor table, near elevator.



SPECIALS AT 50c UP TO \$3.98.

All new—suggesting the beauty spot of your "Fourth" costume. 50c to \$3.98 for Georgette, Organdy and Chiffon Sailor Collars, with deep back; \$1.00 to \$2.98 for New Vestees of organdy, georgette and lace; \$1.00 to \$2.98 for the New Large Fichus of net and georgette; 50c to \$2.98 for Dainty Guimpes of lace, georgette and organdy.

Palais Royal Street Floor—Near G Street Door.

Summer Girl Jewelry

At Reduced Prices.



LOT 1—Pearl, Jet and Coral Earrings, Bead Necklaces, Sterling Silver Hat Pins, Brooches and Bar Pins, Gun Metal and German Silver Purses, Lavalliers, with stone settings; Bangle Bracelets, Cuff Links, Sterling Silver and Gold Filled Lingerie Clasps, etc. All 25c Jewelry. 21c

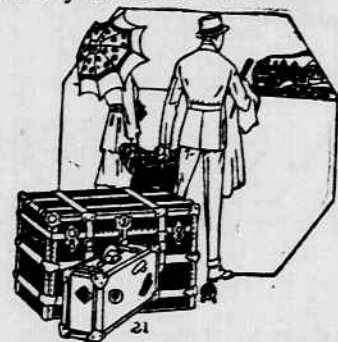
LOT 2—Pearl Hat Pins, Gold Filled Bar Pins, with coral settings; Brooches and Lavalliers with stone settings; Sterling Silver and Gold Filled Bangle Bracelets, Bead Necklaces, various Cuff Links, Lingerie Clasps, etc. All 50c Jewelry. 42c

LOT 3—Lavalliers, Bar Pins, Bracelets, Earrings, Pearl Beads, Brooches, Circle Pins, Hat Pins, Cuff Buttons, etc. Samples 10c

Palais Royal, Street Floor, near Elevators.

Preparedness

We are all learning a lesson—in preparedness. Doesn't it come home to you—now the holiday season is here.



TRUNKS—It's a question of quality for the price. See these—36-inch, \$4.75; 32-inch, \$4.25; 30-inch, \$3.75; 28-inch, \$3.25; 26-inch, \$2.75; 24-inch, \$2.25.

WARDROBE—Trunks that are a marvel. Best at \$27.50. Recommended at \$18.50—Women's and Men's Trunks. Special—the usual \$15 Wardrobe Trunks. \$11.50

Palais Royal Basement Store. SUIT CASES—Better than usual \$5.00 Solid Leather Cases, at \$4.75. Usual \$2.00 Matting Suit Cases at \$1.80. The usual \$1.00 Cases. 89c

HANDBAGS—Solid leather, leather lined. \$5.00 values at \$4.00 and \$4.00 values. \$3.00

AUTO SETS—Waterproof covered, containing 4 plates, 4 knives, 4 forks, 4 spoons, 4 cups, 2 sandwich boxes, 2 tablespoons, 4 napkins. Best, \$13.00. Good at \$10.00. \$7.00

Palais Royal, Street Floor.

Picnic Outfit

Complete. 5c

Sanitary—12 sheets 9x12-inch Wax Papers; two 12x18-inch Wax Papers; half (1/2) dozen Paper Napkins and five Drinking Cups. All 5c

White Waxed Papers for sandwiches, etc. Regular 5c roll. 3 rolls. 10c

White Paper Napkins, 200 for. 15c

Alcohol Cookers. 19c

Paper Picnic Plates, package of 25 for. 10c

World's Fair Toothpicks, package of 25 for. 3c

Knives and Forks, set. 5c

Silvered Nickel Tablespoons, Teaspoons, Knives and Forks, each. 5c

White Metal Teaspoons, 6 for. 15c

Colonial Glass Water Tumblers, 6 for. 12c

Water Tumblers, fluted bottom, each. 1c

Sanitary Straws, package of 40. 3c

Porch or Stoop Seats of Japanese Straw. Each. 5c

Palais Royal Basement Store.

More Summer Girl Dresses

Adults'.

\$3.69

Misses'.

BETTER THAN THOSE OTHERS.

There is an apology due—the fact that over 800 Dresses just distributed at \$3.69 are not as good as those now on sale here. The explanation is that the same price was paid for each dress—but that the makers reserved their best models in the first instance. They now come here—at \$3.69 for choice. Now on sale—in Third Floor Parlors.



The maker's entire stock of more expensive samples are now included, assuring Hand-draped Dresses of perfect lines. Among the nearly half hundred different models are various coatee, pleated, tucked and corded effects, many with separate bodices. Choice for \$3.69.

Palais Royal Third Floor Parlors—6 Elevators.

Bathing Suits

French styles—up to \$18.50. The famous Serf Cloth Suits at \$1.98 and up. Palais Royal Third Floor—6 Elevators.

Caps, Shoes and Wings.

Bags for All—Waterproof.

Special prices tomorrow—21c for 25c Caps and Shoes, 42c for 50c Caps and Shoes, 69c for 79c and 89c for \$1.00 Caps; 25c for Water Wings and 39c for 50c Bags. Palais Royal Street Floor, Near Aisle.

Silk Gloves

16 Button 12 Button 2 Clasp

75c

The 2-Clasp Gloves are best Milanese silk; the 12 and 16 Button are the quality usually sold at \$1.00. All with guaranteed double finger tips. Palais Royal Street Floor, Main Aisle.

Silk Hosiery

29c, 49c, 79c

Usually 39c to \$1.00.

At 29c are 39c Fiber Silk Hose. At 49c are 75c Silk Boot Hose. At 79c are \$1.00 Pure Silk Hose. All sizes in white, black, gray, bronze, navy and sky blues, green, pink.

CHILDREN'S SOCKS.

Best Lisle at 15c, 25c and 35c; White Fiber and Pure Silk, at 25c, 29c and 50c. Palais Royal Street Floor, Main Aisle.

Parasols

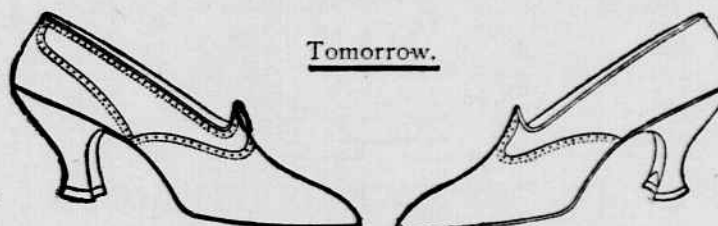
\$1.88 and \$3.50

Samples of \$2.50 to \$5.00 Parasols—assuring a bargain and a style exclusively yours. Palais Royal Street Floor, 22nd Rear of the Elevators.

The Basement Store

\$1.79

Tomorrow.



GUARANTEED VALUES TO \$5.00.

A most satisfactory selection of styles and sizes assured tomorrow's visitors. Choice of Gun Metal, Patent Leather, Dull Kid, Tan and White.

Look for the Famous Name

—It's a Famous Name—on Each Garment.



Middies 69c Adults' And Juveniles' Values to \$2.

The famous maker supplies these famous Middies to all the leading stores in the United States. This year he favors Washington—the Palais Royal—in his annual disposal prior to stocktaking.

The Name Not to Be Advertised.

In justice to merchants who paid and who are asking regular prices—the name of these famous Middies is not to be advertised in the newspapers. But please note—the famous label is to remain on each garment.

Regular Prices, \$1.00 Up to \$2.00.

The prices of these Middies are as standard as for postage stamps. At 69c they are practically as good values as \$1 to \$2 worth of postage stamps at 69c.

Guaranteed Best Materials and Fast Colors.

Choice of Regulation Middy, Side-lace, Sport Coat and Blazer styles. White, plain colors and stripes. Of best galatea—guaranteed fast colors. Tailored perfectly in every detail—fitting with the distinction and perfection that have helped to make these middies so famous. Palais Royal Basement Store—6 Elevators.